

# Australia Music Trade Mission Application Form 2026



## DBT & BPI Mission to Australia – 28<sup>th</sup> August – 5<sup>th</sup> September 2026

**Application Deadline:** 8<sup>th</sup> July 2026

**Eligibility:** Applicants must be UK-based companies seeking to promote UK goods and/or services.

**Completing this form:** All applicants to complete this form for mission participation. Completed forms to be returned to: [chris.tams@bpi.co.uk](mailto:chris.tams@bpi.co.uk)

**Mission Cost - £200** – this does not include flights, hotel costs which successful delegates will have to arrange themselves.

A UK music industry trade mission to Australia is set to take place from 28th August – 5th September 2026, providing an open door for music businesses to explore business opportunities in the world's 12th largest economy.

The Department for Business and Trade (DBT), in partnership with the BPI (British Phonographic Industry) are organising this music mission to Australia, which will take place in Brisbane and the Gold Coast. The event will include delegates attending the BIGSOUND Conference in Brisbane with an additional opportunity to connect with the Australian Music Industry in the Gold Coast.

### Who should attend:

Artists, Managers, Promoters, Record labels, Digital distribution companies, Festival bookers/ directors / organisers and promoters, covering all genres of Music.

BPI are collecting your information for the purposes of organising this trade mission. Your information will be shared with mission organising partners (DBT), to enable your inclusion.

DBT and the organising partners would also like to contact you with relevant information about their organisations and other interesting events. Please tick this box to confirm your consent [ ]

You may unsubscribe at any time by emailing [chris.tams@bpi.co.uk](mailto:chris.tams@bpi.co.uk)

The person detailed below will take part in the mission:

Forename:	
Surname:	
Job Title:	
Company:	

Company Address:	
Postcode:	
Tel	
Mobile (during mission):	
Email:	
Website:	
Trade Association Memberships Held	AIM <input type="checkbox"/> BPI <input type="checkbox"/> FAC <input type="checkbox"/> MMF <input type="checkbox"/> MPA <input type="checkbox"/> ABO <input type="checkbox"/> Other <input type="checkbox"/>
Twitter / X	
Facebook / Instagram	
Other Social Media	

Please enter up to 10 key words that describe your business's main service focus – particularly areas you would like to focus on in-market. (E.g. brand strategy, multi-media, digital, building contractors)

Which of the following best describes the size of your business?

Small-Medium Sized Business – Fewer than 50 employees

Small-Medium Sized Business – Between 51-250 employees

Large Business – Over 250 employees

What are your key aims and objectives for participating in this mission? (E.g. to build upon existing exports in the market, to meet new clients, to attend bespoke meetings)

**Business to Business meetings**

If possible would you like us to try and arrange meetings for you during the mission week?

Yes / No

If Yes, what types of companies would you like to meet:

- Record labels
- Publishers
- Promoters
- Managers
- Distributors
- Agents
- DSP's
- Festival organisers
- Other- please specify

Any other comments about the types of companies that you would like to meet.

**We are always keen to showcase the successes of UK companies in order to help generate additional positive media for the business involved. Do you have any key announcements which you would like to make on this mission?**

These could include: deals/contract/MoU signings; the opening of new facilities; establishment of new partnerships; or the launch of a new product/service. *All information will of course be treated in confidence.* Please briefly summarise, and provide contact details of the individual we should contact to discuss this directly:

**Please provide contact details for your company's media/PR team to enable us to clear relevant wording on any press releases or announcements, and coordinate with any media work you may be planning as a company to coincide with the visit**

**Please provide 250 words on your company and the service you wish to offer the Australian Market. (NB This information will be used in the mission brochure)**

**Please let us know if you have any specific dietary requirements so that we can inform catering suppliers throughout the mission**

**NB: ALONG WITH YOUR APPLICATION FORM, PLEASE SUBMIT A HIGH RESOLUTION PHOTOGRAPH OF YOURSELF AND YOUR COMPANY LOGO, WHICH WILL BOTH BE USED ALONGSIDE YOUR COMPANY PROFILE IN THE MISSION BROCHURE.**

**ONCE WE HAVE RECEIVED YOUR APPLICATION FORM, WE WILL CONFIRM BY EMAIL YOUR PLACE ON THE MISSION AND INSTRUCTIONS ON PAYMENT.**

Data Protection. When you register for this event, your contact details will be stored on the DBT Customer Data Management System (CDMS) database which is used to monitor the effectiveness of DBT services to industry; you may request removal of your information at any time by emailing [data.protection@businessandtrade.gov.uk](mailto:data.protection@businessandtrade.gov.uk) . If you wish to be contacted by DBT about their other relevant events, please tick here [ ]